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世紀娛樂國際控股有限公司

CENTURY ENTERTAINMENT INTERNATIONAL HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 959)

VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE

Reference is made to the announcement of Century Entertainment International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) dated 9 July 2025 in relation to the JV Agreement (the “**Announcement**”). Unless the context requires otherwise, capitalized terms used in this announcement shall have the same meanings as those defined in the Announcement.

This announcement is made by the Company on a voluntary basis to provide the shareholders (the “**Shareholders**”) and potential investors of the Company with an update on the latest business development of the Group.

THE MEMORANDUM OF UNDERSTANDING

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that, on 8 January 2026 (after trading hours), the JV Company entered into a non-binding memorandum of understanding (the “**MOU**”) with WPT, pursuant to which the parties expressed their intention to enter into a definitive leasing and operating agreement in relation to the development, operation and monetisation of mobile applications.

Pursuant to the MOU, the JV Company intends to utilise WPT’s online platform and technology-based solutions to develop, operate and monetise ten types of mobile applications. The JV Company will be responsible for player acquisition, marketing, business development and the development and customisation of the relevant applications, while WPT will provide access to its proprietary content and platform, conduct know-your-customer and anti-money laundering checks, onboard players, provide customer service support, operational and technical assistance, and furnish periodic data and performance reports.

Subject to the execution of a definitive agreement, it is anticipated that WPT will be entitled to 15% of the net gaming profit generated from the mobile applications, to be settled on a monthly basis.

Save for the provisions on confidentiality and governing law, the MOU is not legally binding and serves only to record the intentions of the parties. The cooperation contemplated thereunder is subject to further negotiation and the execution of a definitive agreement.

REASONS FOR AND BENEFITS OF ENTERING INTO THE MOU

The MOU provides a framework for the JV Company to cooperate with WPT in utilising WPT's online platform, proprietary content and technical infrastructure for the development, operation and monetisation of mobile applications, beyond the scope of the existing arrangements. The JV Company is expected to leverage WPT's experience and operational support while focusing on application development, marketing and player acquisition.

The Board considers that the MOU is consistent with the Group's business strategy of expanding its presence in the digital gaming and technology-driven entertainment sector and complements the existing joint venture and licensing arrangements with WPT. The Directors are of the view that the entering into of the MOU is in the interests of the Company and its shareholders as a whole.

IMPLICATIONS UNDER THE LISTING RULES

As the MOU is non-binding and no definitive agreement has been entered into, the transaction contemplated under the MOU does not constitute a notifiable transaction under Chapter 14 of the Listing Rules. The Company will make further announcements as and when appropriate in compliance with the Listing Rules if the definitive agreement is executed or if there are material developments.

CONTINUED SUSPENSION OF TRADING

Trading in the Shares on the Stock Exchange has been suspended with effect from 9:00 a.m. on 26 June 2025 until further notice.

GENERAL

Shareholders and potential investors of the Company should note that the cooperation contemplated under the MOU may or may not materialise. Accordingly, Shareholders and potential investors of the Company should exercise caution when dealing in the shares of the Company.

By order of the Board
Century Entertainment International Holdings Limited
TANG HO KA
Chairman and Executive Director

Hong Kong, 8 January 2026

As at the date hereof, Mr. Tang Ho Ka (Chairman and Chief Executive Officer), Mr. Zeng Zhibo are the executive Directors; and Mr. Wong Yun Pun, Mr. Michael Tan Defensor, and Ms. Zeng Qin are the independent non-executive Directors.